



#### **ASSESS**

Pre-sale service to validate solution, inspect environment, gather data, and discuss business goals to ensure successful outcome.

- Consult
- Analysis
- Survey
- Testing

## **IMPLEMENT**

Service to employ and activate the solution, train users, and ensure solution utilization and consumption.

- Configuration & White Glove
- Installations & Deployments
- Network & Server Migrations
- Virtual/Cloud Migrations
- Tenant End Point Migrations

# **MANAGE**

Post-sale service to provide monitoring and remediation, preventative maintenance and ongoing user support for the solution.

- Device Support Services
  - Extended Warranty
  - Device as a Service
- Managed Support Services
  - User Support
  - Security Support
  - Infrastructure Support

## **MODERN WORKSPACE + MODERN SOLUTIONS**



Modern Applications
SaaS, Cloud



Modern Collaboration
ProAV, Unified Comm



Modern Infrastructure Hybrid, White Glove



Modern Security Wifi, Firewall, EDRP

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# **MANAGED SERVICES – DELIVERY MODEL**

D&H | SERVICE DELIVERY SOLUTIONS

"DO IT YOURSELF"

**Data Protection & Security** 

Acronis



Pillr.

Dropsuite

**Business Operations** 





**Monitoring & Management** 













"CO-DELIVERED"

**User Support Services** 





**Security Support Services** 



**Infrastructure Support Services** 



## **MANAGED SERVICES – PARTNER MATURATION OPTIONS**

# **Risk of Doing Nothing**

- Unrealized revenue opportunities
- · Risk of customers going to competitor for services
- · Difficulty onboarding more demanding customers
- Not staying relevant in the IT market

## **In-House Service Delivery**

- Puts you in 100% control of your offering
- Field the tools and solutions you want
- Allows for more flexibility in pricing and terms
- Grows your business footprint
- · Potentially lower cost to serve once established
- Oppressive 1x capital expenditures at start up as well as recurring operational expenses to maintain

## **Considerations to Scale**

- · Cost of going to market vs initial demand
- · Human capital and cost
- Organizational acumen
- Liability
- Disruption while developing and launching a new offer
- Maintaining certifications and continuing education

## **Co/Full 3rd Party Service Delivery**

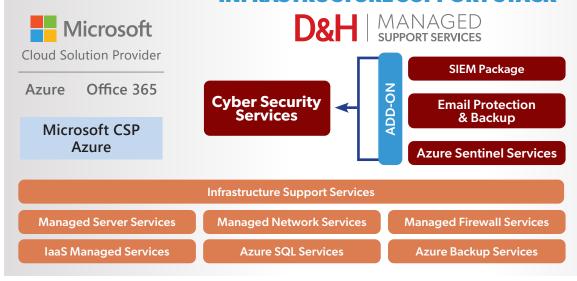
- Offer new services with zero upfront investment
- No need to scale your team to meet increased demands
- Provide off-hours support with no need for multiple shifts
- Allows you to bridge in-house knowledge gaps
- Can be branded to look and feel like your own product
- Profitable from day 1/1st subscription

## **MANAGED SERVICES - THE "M" IN AIM**

#### **END USER SUPPORT STACK Microsoft CSP Basic** Microsoft **Microsoft CSP Premium** Cloud Solution Provider ADD-ON (Partner Only) Office 365 Azure down the stack. **Microsoft CSP Premium** (End User) CSP Advanced **Microsoft CSP Premium Advanced HDaaS Applications** HELP DESK Desktop Services. HDaaS+ Services. MANAGED **Managed Desktop Cloud Identity Services** Services

- · Services in this stack build on each other as you move
- Applications in as addon to the Premium CSP through Managed
- · Cloud Identity is an add on to Managed Desktop

#### NFRASTRUCTURE SUPPORT STACK



- CSP Azure support is independent service based on Azure consumption.
- · SIEM, Email Protection & Azure Sentinel are all add-ons to Cyber Security Services.
- All infrastructure Support Services can be purchased independently & do not have dependencies.