



Microsoft



Windows 11



Snapdragon

Modernize Your Customers with Windows 11 Pro Copilot+ PCs Powered by Snapdragon

Help your customers work smarter, stay productive anywhere, and get more from everyday apps, all backed by trusted Windows security and responsive, all-day performance.

WHY IT MATTERS

FOR YOUR CUSTOMERS

Modern devices built for AI-enabled workflows, hybrid work, and long-term productivity.

Move from insight to action faster with AI acceleration and reduced latency.

Trusted security and responsive performance, in the office, in the field, or unplugged.

FOR YOU AS A PARTNER

A strong opportunity to lead customers into the next generation of business PCs.

Position AI-ready devices as far more than a hardware refresh.

Grow sales across productivity, security, mobility, and future-ready AI adoption.

TURN CONVERSATIONS INTO CLOSED DEALS

Give customers a reason to upgrade with Windows 11 Pro devices, Copilot+ PCs, and Snapdragon-powered solutions.

Reach out today for a demo, partner support, or a custom solution buildout.

Contact the Microsoft DPS Team at D&H:
MicrosoftDPS@dandh.com





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FOUR REASONS TO SELL SNAPDRAGON-POWERED COPILOT+PCS

1

UNLOCK THE FULL POTENTIAL OF AI

Help teams work smarter and get more done with AI-enabled workflows.

AI acceleration delivers faster responsiveness and reduced latency.

Up to 80 TOPS of AI processing power from the Qualcomm Hexagon NPU.

2

REDUCE FRICTION ACROSS THE WORKDAY

Fast, responsive performance in the office, in the field, or on the move.

Optimized for demanding tasks while balancing power consumption.

Up to 22 hours of battery life keeps teams productive off the outlet.*

3

STRENGTHEN SECURITY AND IT MANAGEABILITY

Device-to-cloud protection, rapid deployment, and modern manageability.

Hardware-level security and privacy protections built in.

Out-of-band capabilities let IT manage fleets from virtually anywhere.

4

SUPPORT A MORE MOBILE WORKFORCE

AI-first experiences woven into everyday workflows.

2x better battery performance and 5x faster boot time vs. x86 devices.

20% higher device satisfaction compared with x86 devices.

PROOF POINTS WORTH SHARING

50% CPU performance boost Snapdragon X2 Elite Extreme vs. Snapdragon X Elite.

99% of the top 200 enterprise apps run on Snapdragon.

30% drop in device management time with Copilot+ PCs (Microsoft-commissioned Forrester study).

2.9x fewer reported instances of identity theft with Windows 11 Pro devices (Techaisle survey).

3x reduction in reported firmware attacks with Windows 11 Pro devices (Techaisle survey).

Up to 5x faster than an average five-year-old Windows PC.

Ready to Move Your Customers Forward?

Let's help your customers evaluate Windows 11 Pro devices, Copilot+ PCs, and Qualcomm Snapdragon-powered solutions. Reach out for a demo, partner support, or a custom solution buildout.

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*Battery life varies significantly by device, settings, usage, and other factors. Performance claims vary by device.