

Lenovo TruScale

Everything as a Service

Lenovo

TechDrive
CREATIVE STUDIOS

A 5-step journey toward a peripheral business vision.

IT is no longer supporting the C-suite.
Today's IT pros are leading it.

The most successful IT leaders are skilled
at horizontal collaboration, using
technology to build bridges that
lead to transformational change.

Here's what you need to
be a cross-silo leader.

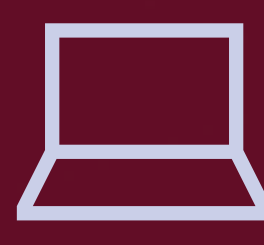
1. Flexible tech

Develop custom-configured solutions
to address specific business goals.

92%
of IT leaders want versatile,
flexible as a service
technology!¹



Support hybrid work
with personalized
workspaces.



Deliver new devices
on demand anywhere
in the organization.

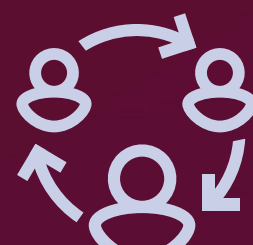
2. Scalable solutions

Leverage as a service based technology to expand as
needed. Devices, infrastructure, services, and support
can be added, removed, or paused at any time.

60%
of IT leaders struggle
with helping their
organizations scale!¹



Quickly add data storage
to your infrastructure,
onsite or in the cloud.



React to new hires and other
HR fluctuations and provision
new users anytime, anywhere.

3. Access to always- updated technology

Delivering the cutting-edge technology needed for enterprise-
level innovation is always challenging, but crucial for better
employee experience and, as a consequence, business results.

58%
of line-of-business
leaders see the CIO
as a strategic advisor
(more than double
from the prior year).²



Upgrade your fleet with
minimum upfront capital costs.



Ensure devices are always
optimized, updated, and secure.

4. Remote manageability

Time for innovation is freed up when day-to-
day operations run smoothly.

65%
of IT leaders say
that keeping up with
technological change
keeps them up at night!¹



Upgrade to the newest
management technology.



Leverage automated updates,
self-healing technology,
and advanced security.

5. A single vendor partner

A fragmented vendor landscape slows you down when you need to move
fast. Integrated solutions from a single trusted source will give you peace of
mind and help you respond to the dynamic needs of your organization.

92%
of IT leaders say
their technology
vendors are critical
to business success!¹



Find a long-term,
strategic partner,
not a transaction point.



Expect tailored solutions
and engagement throughout
the full tech lifecycle.

Expand your influence.

Learn how to modernize, simplify, and scale
your organization with as a service technology
from Lenovo TruScale.

Learn more at
www.lenovo.com/TruScale

LenovoTruScale_Infographic_5Steps_04-10-2022_LZ
1- IDG, "2022 Executive Summary State of the CIO," 2022. 2 IDG, "2022 Executive
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