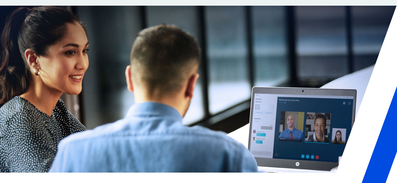


Unlocking the power within: Empowering strategic IT leadership with HP + AMD

IT leaders today face a double mandate: drive growth and improve employee experience, while updating increasingly complex legacy systems.

The good news is, your team is already driven to succeed—they just need the right tools by their side. As part of the industry's largest range of AI PCs, HP devices advanced by AMD equip your teams with the scalability, end-to-end visibility and AI-powered innovation needed to boost productivity, enhance employee experience and perform like never before.

AMD Ryzen™ AI PRO processors are the world's first dedicated artificial intelligence engine on a Windows x86 processor.



Why alignment between IT and business matters

When IT and business goals sync, transformation accelerates. New tech brings new levels of efficiency and performance. But when they're not integrated smoothly? Experience suffers and momentum stalls.

The business impact is real:

86%

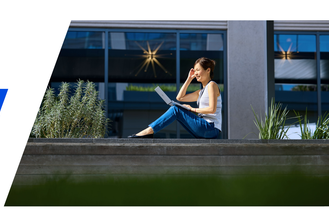
of organizations say outdated tech is blocking innovation[1]

20%

Companies with integrated IT-business strategies outperform peers by 20% in profitability[2]

2.5x

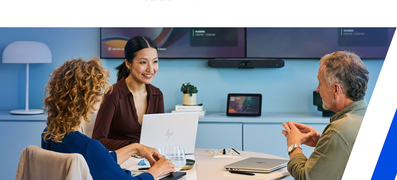
Companies with strong IT-business coordination are 2.5x more likely to be future top performers[2]



What's standing in the way?

Siloed, disjointed strategies and mounting tech debt are making it hard to move fast—or move together. All while IT leaders face growing pressure to:

- Accelerate innovation adoption
- Deliver consistent digital experiences
- Improve collaboration across endpoints and teams



Better tools. Better experience. Better business outcomes.

The truth is, most employees aren't feeling supported to do their best work.

28%

of employees describe their relationship with work as "healthy"[3]

31%

feel energized by work[4]

But, with the right tools connecting teams and processes, IT doesn't just support business—it steers it.

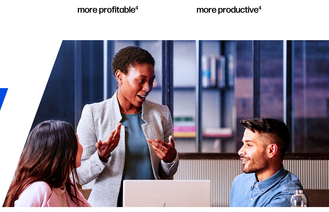
Companies with engaged workforces are:

23%

more profitable[4]

18%

more productive[4]



HP + AMD: Built for performance. Designed for your workforce.

Inside every AMD advanced HP device, there's more than industry-leading efficiency and cutting-edge AI capabilities—there's a smarter path to business growth, delivering the visibility, automation and extreme performance you need to align goals and drive impact from day one.

HP Workforce Experience Platform (WXP)
Gain IT visibility over your entire digital ecosystem, all in one place. With seamless integration, AI-powered insights and predictive analytics, you can reduce downtime, boost productivity and make data-driven decisions with ease.

Zero-touch deployment
HP devices advanced by AMD are preconfigured and fleet-ready—delivering plug-and-play simplicity that frees IT to focus on what matters most: driving innovation and accelerating productivity across the organization.

Smarter collaboration, stronger results
Modern meeting room solutions need to connect teams effortlessly. HP devices powered by AMD Ryzen™ AI PRO processors help drive faster decisions, greater productivity and a more agile workplace.

Shift IT from reactive support to strategic leadership

With HP solutions and AMD advanced HP devices, IT can enhance the employee experience and better align with business goals—resulting in more connected teams, smoother processes and extreme performance. That's the power within.

Turn alignment into action. Talk to an expert today. LEARN MORE

1. NTT Data, "Innovation Index," https://us.nttdata.com/en/insights/innovation-index#/form

2. Kohlis, "The ROI of Investing in Leadership Development," https://www.kohlis.com/blog/the-roi-of-investing-in-leadership-development?utm_source=

3. HP, "2024 Work Relationship Index," https://www.hp.com/us-en/work-relationship-index.html

4. Gallup Indicators, "Employee Engagement," 2024, https://www.gallup.com/394373/indicator-employee-engagement.aspx

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