

# SAMSUNG



## A Perfect Match: Samsung Displays and VXT CMS

BED-H series + VXT S-series

### A TV built for your business

Capture your customers' imagination and share your brand more effectively with Samsung's business TV BED-H series. Offering UHD picture quality and flexible functionality through simplified operation, the BED-H series is the ideal display solution for a wide range of business needs such as retail, cafe and restaurant.

Users can enrich customers' experience by showing regular TV programming alongside promotional content, all on one screen. From menu boards to advertisements, the BED-H series provides versatile usability, allowing users to communicate with customers without outdated physical signs or posters.



#### 3-side bezel-less design

Sleek and elegant design that blends naturally into any store interior.



#### Crystal Processor 4K

Powerful 4K upscaling delivers various content in up to 4k resolution.



#### Tizen Enterprise Platform

The Tizen Enterprise Platform enable efficient management of multiple devices, providing all the tools for easy deployment.

### Streamline your screen management

Samsung VXT CMS represents a leap forward in digital signage solutions, offering unparalleled ease in settings configuration, feature updates and remote installation from the cloud. The CMS allows for intuitive content creation on any mobile device, elevating business displays to new heights of creativity and efficiency. With a combination of cloud-native structure, intuitive UX design and smart business operations, VXT aims to transform digital signage management.

### Award-winning technology



#### VXT CMS

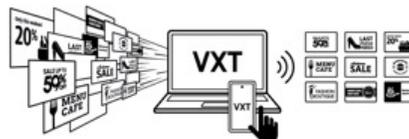
A world of display designs at your fingertips

#### VXT Canvas

Easy design, 200+ templates included

#### VXT Player

Easily stream to all devices



\* Samsung VXT must be purchased separately.  
\* For BED-H series, Samsung VXT S Series plan is only available.