

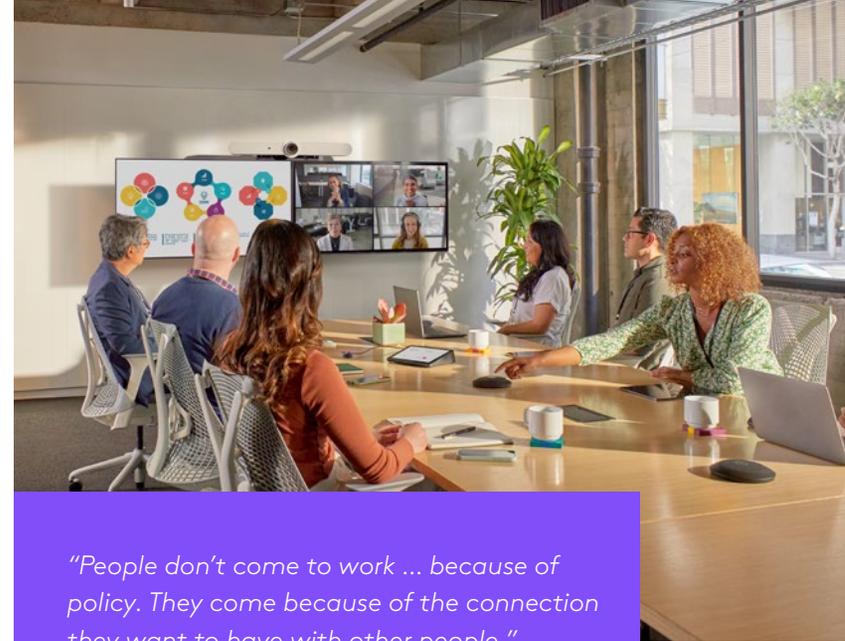
A woman with long dark hair, wearing a cream-colored sweater with yellow and black stripes on the sleeves, is sitting at a wooden conference table. She is smiling and looking towards a laptop. A white mouse is on the table in front of her. To her left, another person is partially visible, wearing a grey sweater. The background shows a large window with a view of a city skyline. The Logitech logo is in the top right corner.

logitech®

**HOW ARE
COMPANIES
REIMAGINING
WORKSPACES?**



THE REIMAGINED WORKSPACE MAKES WORK MORE HUMAN



"People don't come to work ... because of policy. They come because of the connection they want to have with other people."

SATYA NADELLA, CEO, MICROSOFT¹

Bringing people together is complicated. With so many employees working remotely, organizations today struggle to build a sense of community and camaraderie at work. Because who wants to show up to an office full of vacant desks, lonely hallways, and empty break rooms?

The onus is now on employers to create a productive, sustainable environment that can woo the workforce to the workplace. The old way of doing things must change in order to support new patterns of behavior that have emerged since the pandemic.

So, how are companies reimagining workspaces?

They're **designing spaces around people** and **prioritizing human connection**.

CASE STUDIES

Many partners and customers throughout the Logitech ecosystem use our products to enable more collaborative workspaces. Here's how they're using technology to deliver reimagined workspaces.



STEELCASE

Steelcase has a new vision for spaces to support hybrid work, and they're working alongside Logitech to put the new hybrid office to the test at WorkLife Centers around the world.

These environments demonstrate how workspaces measure up to three design objectives: **equity**, **engagement**, and **ease**.



"Organizations can't bring people back to the same workplace they left. Hybrid work is different."

GALE MOUTREY, VP OF INNOVATION, STEELCASE²



"Every individual workspace was designed to enhance performance as well as provide sanctuary. But they are unique in how they achieve that... Curating a space that embodies personality and creates a personal connection when seen on video calls or in person was an important part of this new hybrid experience."

**CHERIE JOHNSON, GLOBAL
DESIGN DIRECTOR, STEELCASE³**

Steelcase aims to shape the future of work by bringing technology and physical space together early in the design process, creating dynamic workspaces that are simple and intuitive for people to use.

[Explore new spaces designed to make hybrid work better.](#)

DIRTT

When DIRTT's use of video collaboration tools exploded, so did their customer requests for workspaces that incorporated video into the design and construction. DIRTT quickly needed video solutions that fit a wide variety of spaces and were flexible enough to suit the unique needs of an increasingly diverse customer base.

Deploying the portfolio of Logitech products allowed DIRTT to deliver fully-customizable and easy-to-deploy solutions to their customers through a wide range of accessories, mounts, and cable options.

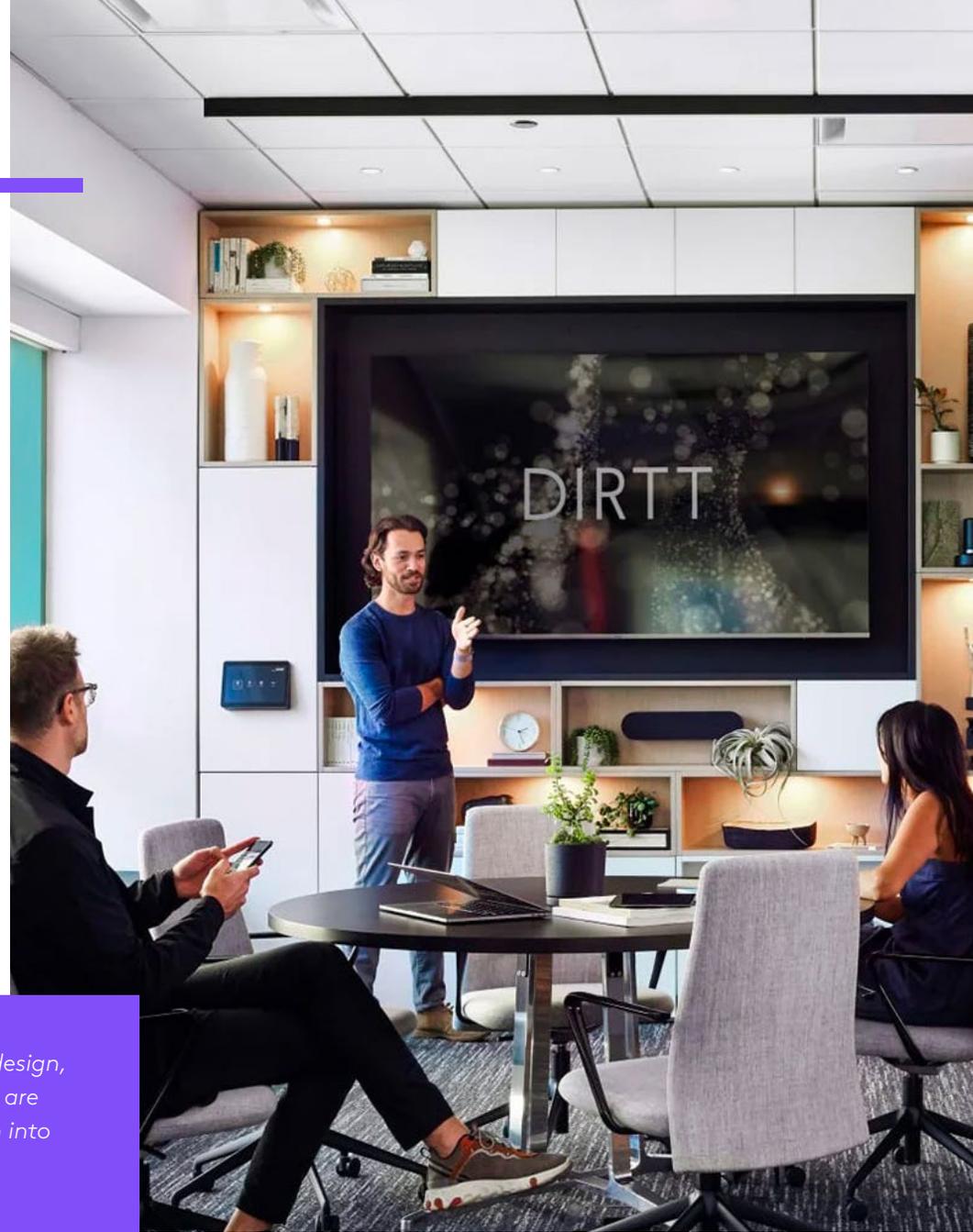
"You can be plug-and-play with the meeting room within an hour," says Andy Nolloth, Technology Integration lead.

Featured Logitech products: Rally Bar, Rally Bar Mini, MeetUp, Scribe, Tap, Brio, Zone Wireless, Sync

[Read the full case study](#)

"We do video conferencing in pretty much all of the spaces that we design, and we're really trying to show it off in different ways. Meeting rooms are a pretty standard application, but we're also trying to integrate them into private offices and some open collaboration areas as well."

TORI CNUDE, DESIGN DIRECTOR DIRTT





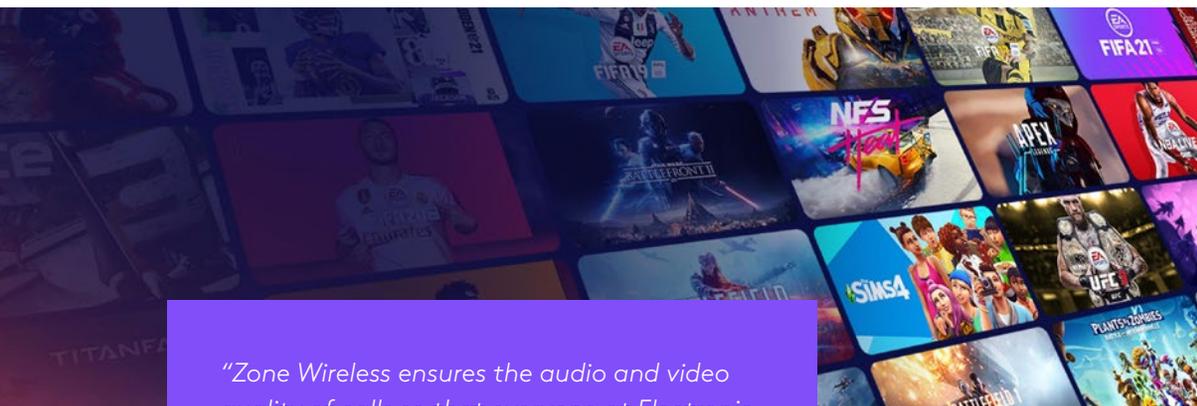
ELECTRONIC ARTS

At EA's Amsterdam office, employees often rotate between smaller huddle rooms and a larger open workspace where they have the luxury of using multiple monitors. But with hybrid colleagues spread out across the globe, it's important that all users can hear and be heard clearly during virtual meetings, no matter where they're located.

EA chose Logitech Zone Wireless for their employees to carry out their daily activities fully focused, undisturbed, whether they're working from home or in Benelux. Zone Wireless features active noise-cancellation, meaning boisterous colleagues, children, pets, or other background noise won't be picked up by the microphone.

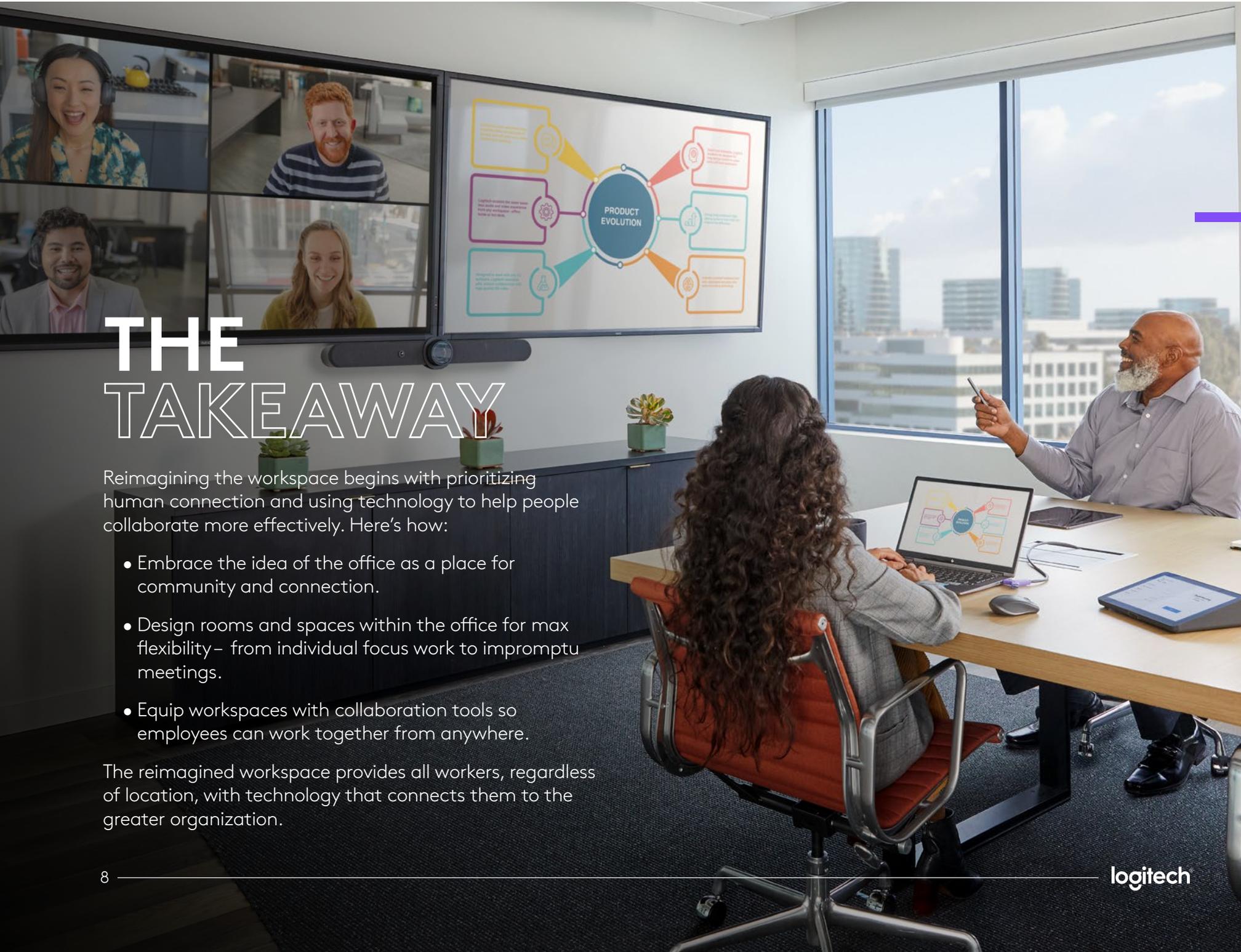
Featured Logitech product: Zone Wireless

[Read the full case study](#)



"Zone Wireless ensures the audio and video quality of calls so that everyone at Electronic Arts Benelux can do their job undisturbed and with complete concentration."

JEREON ALBUS, BUSINESS PARTNER MANAGER DISTRIBUTORS, ELECTRONIC ARTS



THE TAKEAWAY

Reimagining the workspace begins with prioritizing human connection and using technology to help people collaborate more effectively. Here's how:

- Embrace the idea of the office as a place for community and connection.
- Design rooms and spaces within the office for max flexibility – from individual focus work to impromptu meetings.
- Equip workspaces with collaboration tools so employees can work together from anywhere.

The reimagined workspace provides all workers, regardless of location, with technology that connects them to the greater organization.



MEET OUR NEW SPACES

Create opportunities for video collaboration in every space.

Here's our vision of reimagined office space that supports
this new work paradigm.

NEIGHBORHOOD SPACES



Neighborhood spaces buzz with energy.

They encourage group collaboration and community, and they make work more fulfilling — and a lot more fun.

Featured Logitech product:

RALLY BAR

- 4k all-in-one video bar for medium to large rooms
- Plug-and-play collaboration with no additional software
- Audio pickup range up to 23 ft
- Simple to use, simple to manage

Casual spaces for collaboration, mingling, and virtual meetups.

They're places to bond, build relationships, and make the commute worthwhile.

Featured Logitech product:

RALLY BAR MINI

- 4k all-in-one video bar for small to medium rooms
- Dual camera system with AI auto-framing technology
- Advanced audio delivers rich, natural sound
- Simple to manage with Logitech Sync

SOCIAL SPACES



Huddle spaces allow small teams to jump into private rooms for spontaneous collaboration.

They're flexible, informal spaces for video meetings.

Featured Logitech product:

RALLY BAR HUDDLE

- 4K all-in-one video bar for huddle rooms
- Tabletop, wall, and display mount options
- One touch join with Tap IP
- Compatible with Microsoft Teams, Zoom, and Google Meet

HUDDLE SPACES



BRAINSTORM SPACES



Interactive open spaces to generate ideas and promote the free flow of creativity.

Adding video allows more people to contribute and bring even more ideas to the table.

Featured Logitech product:

SCRIBE

- Whiteboard camera for video meetings
- Built-in AI offers unobstructed view of the whiteboard
- Compatible with Microsoft Teams, Zoom, and Google Meet

DESK SPACES



Flexible workstations that offer hybrid employees a dedicated desk for when they make the commute.

Adding a managed docking station allows people to easily find and reserve desks, choose a space near coworkers, and notify colleagues when they're coming to the office.

Featured Logitech product:

LOGI DOCK FLEX

- Keeps cables secure
- Simple device management
- Easy desk booking
- Certified for Microsoft Teams and Zoom

FOCUS SPACES



Private places to hop on a video call, concentrate, and decompress.

Because sometimes you need to do some deep thinking. And a little privacy can help.

Featured Logitech product:

LOGI DOCK FOCUS ROOM KIT

- All-in-one docking station with meeting controls and speakerphone
- Brio 4k Webcam
- One cable, one-touch join
- Compatible with Microsoft Teams, Zoom, and Google Meet

Give employees the tools to make their remote office a productive and enjoyable workspace.

Make work from home work for them.

Featured Logitech product:

BRIO 505

- 1080p webcam with light correction, auto-framing, and show mode
- The plug-and-play solution
- Certified for Microsoft Teams, Zoom, and Google Meet
- Built-in privacy shutter

HOME OFFICES



A photograph of a modern office interior, viewed through a large glass window. Several people are seated at a long, dark-colored table, working on laptops. The office has a clean, minimalist aesthetic with light-colored walls and ceiling. The text "MAKE THE MOST OF NEW SPACES" is overlaid in the center of the image in a white, bold, sans-serif font. The text is arranged in three lines: "MAKE THE" on the top line, "MOST OF" on the middle line, and "NEW SPACES" on the bottom line. The background shows a bright, open-plan office space with people engaged in work, suggesting a collaborative and productive environment.

**MAKE THE
MOST OF
NEW SPACES**



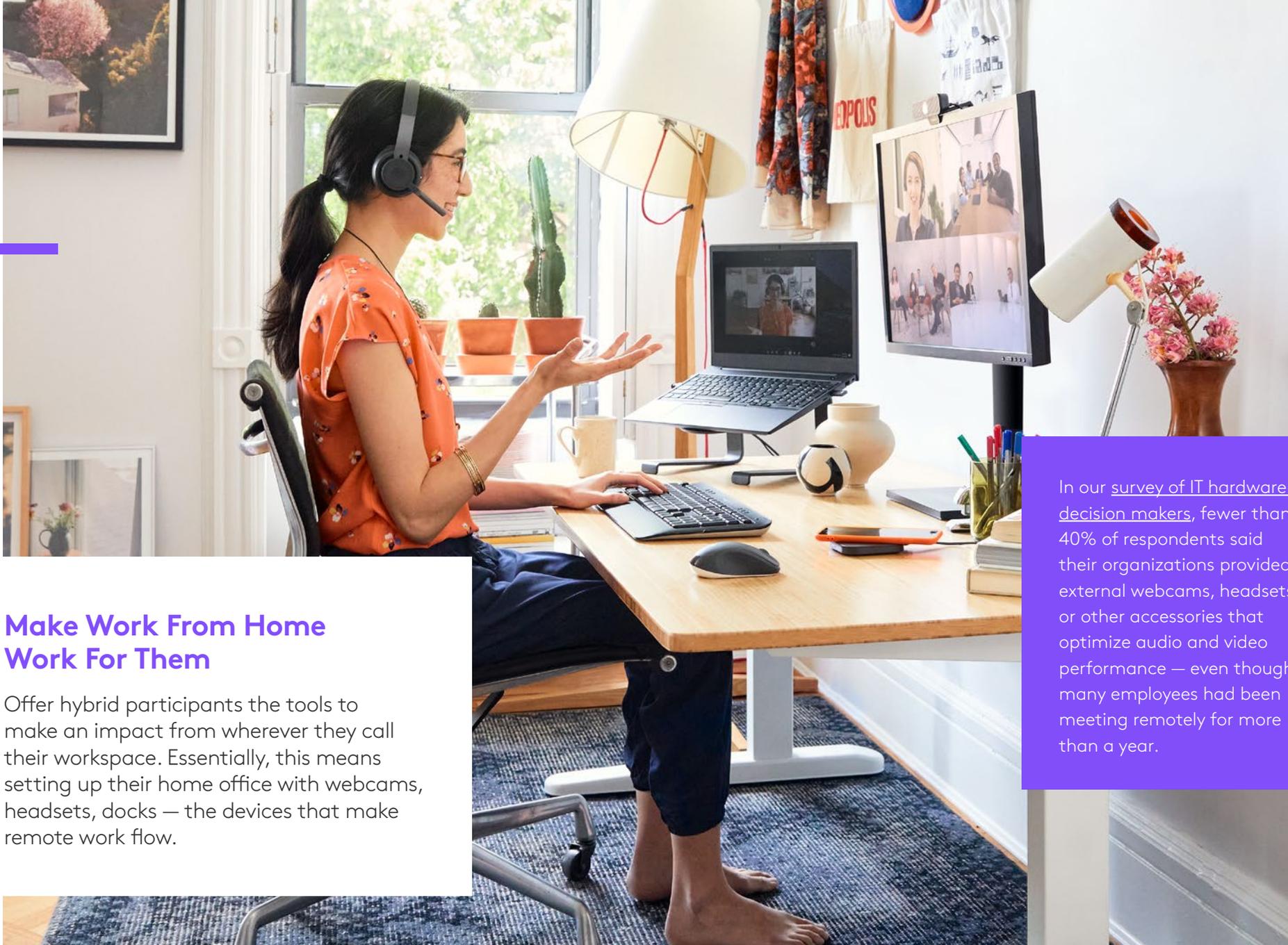
Accommodate Different Work Styles In Every Space

Size doesn't always matter. With the right technology and room design, you can transform downsized office real estate into finely tuned action stations. The same goes for the personal workspace back home.

Integrate Design and Devices

Look at your technology and furniture as one cohesive unit. Blending cameras, mics, pods, and digital signage into the physical space keeps workspaces collaboration-ready and friction-free.





Make Work From Home Work For Them

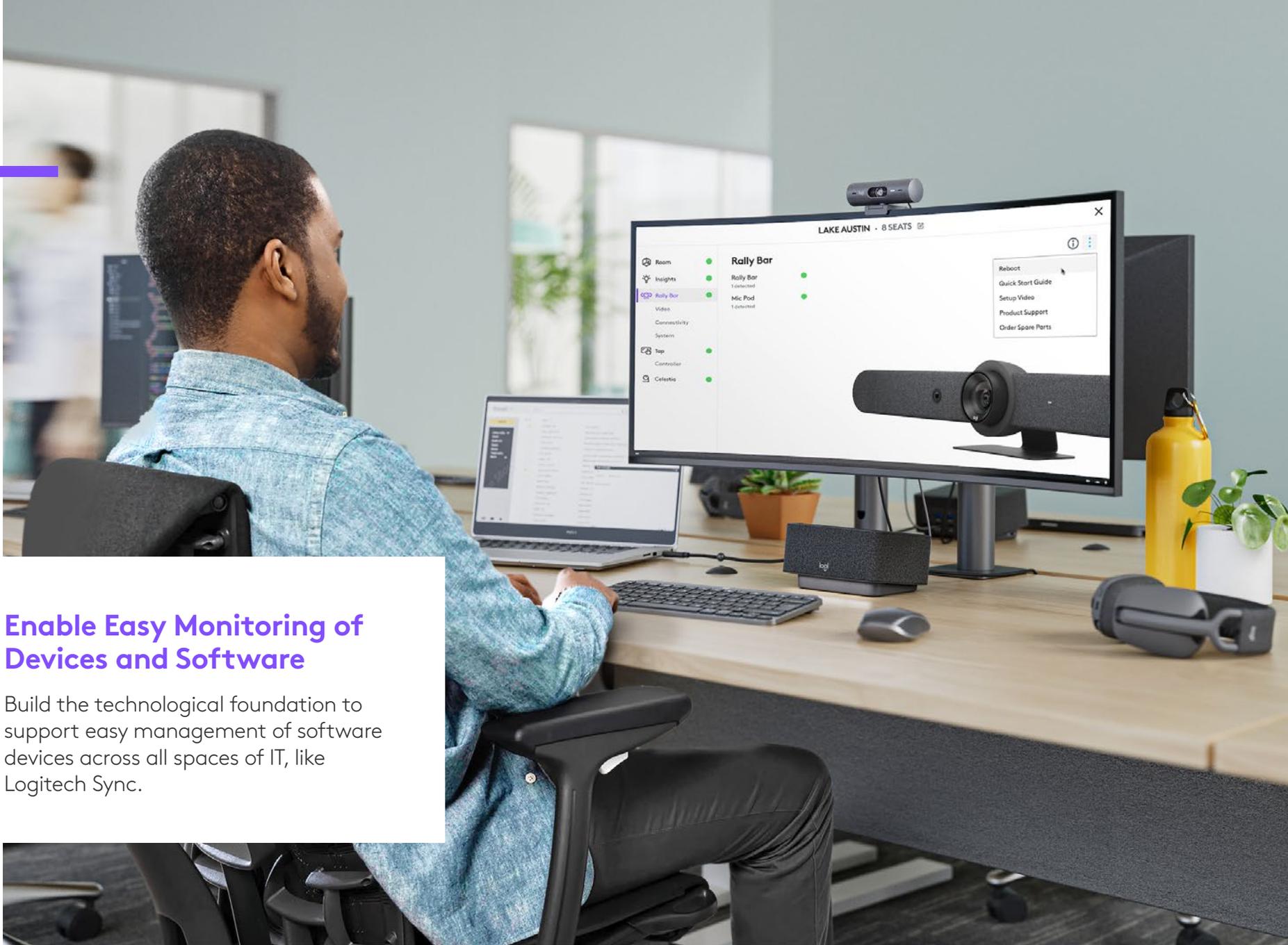
Offer hybrid participants the tools to make an impact from wherever they call their workspace. Essentially, this means setting up their home office with webcams, headsets, docks — the devices that make remote work flow.

In our [survey of IT hardware decision makers](#), fewer than 40% of respondents said their organizations provided external webcams, headsets, or other accessories that optimize audio and video performance — even though many employees had been meeting remotely for more than a year.



Activate Video Collaboration from Anywhere

Equip every space in the office with conference cameras, mics, interactive screens, and whiteboard cameras so meetings can start easily and remote collaborators can be included for ad-hoc brainstorming, hotdesking, and social mixers.



Enable Easy Monitoring of Devices and Software

Build the technological foundation to support easy management of software devices across all spaces of IT, like Logitech Sync.



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ALL PEOPLE ALL SPACES

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¹ Microsoft CEO Satya Nadella quoted on Yahoo Finance, October 17, 2022:
<https://finance.yahoo.com/news/microsoft-ceo-on-hybrid-work-171834091.html>

² "Steelcase and POI Showcase the Office Employees Want to Work from at WorkBetterLab Toronto," POI.ca, March 14, 2022.

³ "Leadership by Design," Steelcase.com

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