



# AOC MONITORS CASE STUDY

LEVELUP Arena brings Kansas City the best of esports with AOC monitors



## BACKGROUND

When Joshua Garr was growing up in Overland Park, KS, he wanted to travel the world as a professional gamer. He eventually achieved that goal, but he says it would have been so much easier if there were a place where he could learn how. Fast forward to April 19, 2021, where the Governor of Kansas, state Congressmen, and a even a Kansas City Chief were all in attendance as he and his partners opened the third biggest esports arena in the US. LEVELUP is a 26,000 ft. gaming paradise that combines a bar, a restaurant, and first-class streaming facilities with the coolest gaming experience this side of the Mississippi. It is already a destination for tournaments hosting some of the biggest esports teams in the US, who make the trip to Kansas City to be part of it all.

LEVELUP taps into the red-hot, billion-dollar esports industry, but partners Joshua, Ryan and Stu see a bigger picture. “We are building a true community that extends to afterschool rec leagues, STEM education classes, mentoring kids into CS careers, and municipal cooperation with the Kansas City education system.”

“AOC is a true esports-driven brand with an established reputation, strong relationships in the esports community, and the best gaming monitor warranty included. The choice was easy.”

- Joshua Garr, Founder and Co-Owner, LEVELUP eSports Arena

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## DELIVERING ON THE PROMISE

LEVELUP had to deliver a gaming experience that the business' success literally depended on. "What makes us better than the competition is not the décor, but the quality of the gaming experience, which means the quality of the monitor and PC." Adding to the challenge was the fact that hundreds of people would be using the systems every day, and replacement costs were potentially prohibitively high.

LEVELUP tested a variety of systems and components to ensure optimal performance. In the end, Joshua chose one hundred 27" AOC gaming monitors for his gaming stations, and two 49" curved AGON monitors for the streaming facilities. In a situation where he could literally have his pick of any gaming monitor on the market, why did he go with AOC? "AOC is a true esports-driven brand with an established reputation, strong relationships in the esports community, and the best gaming monitor warranty available. The choice was easy."



## THE AOC ESPORTS LINEUP

AOC is the #1 gaming monitor brand in the world, with partnerships extending from Red Bull esports to G2 esports. Our monitors are covered by the best warranty in the industry: Re-Spawned (details below), which offers the longest standard coverage in the industry. Choose from 24" to 32" models featuring cutting edge gaming technologies.

To partner with AOC, reach out to us at [b2b@epius.com](mailto:b2b@epius.com) or 510-770-9988

Click to see the esports lineup at [AOC esports](#), or contact us

**AGON**

**RE-SPAWNED WARRANTY PROGRAM**

- 4 YEAR** ZERO DEAD PIXEL
- 4 YEAR** ADVANCE REPLACEMENT
- 1 YEAR** ONE-TIME ACCIDENTAL DAMAGE

**AOC GAMING**

**RE-SPAWNED WARRANTY PROGRAM**

- 3 YEAR** ZERO DEAD PIXEL
- 3 YEAR** ADVANCE REPLACEMENT
- 1 YEAR** ONE-TIME ACCIDENTAL DAMAGE

Nothing affects your computing experience more than the monitor you see the world through. Envision Peripherals is the company bringing you Philips monitors and AOC monitors in North America.