skykick

Start right: smooth Office 365 migrations unlock your share of the \$40B SMB cloud opportunity

It starts with email

Millions of SMBs want to move to Office 365, but over 90% have yet to do so. This makes migrations to Office 365 a huge opportunity for IT partners to get their share of the \$40 billion in Office 365 cloud services projected by 2022.¹



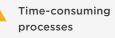
Only 10% of SMBs have migrated to Office 365²



Multiple manual tasks to coordinate Unforeseen issues and risks to address



Lack of end user engagement



Reduce risk, increase profitability, and unlock customers

Automate migrations with SkyKick Migration Suites



2X+ Risk Reduction



2X+ Number of Projects



2X+ Profitability

Accelerate Growth and Profitability with Office 365 Migrations and Ongoing Cloud Services, AMI-Partners Inc. 2018
State of the Office 365 Cloud: Insights and opportunities for moving small US businesses to the cloud



MSPs are leveraging migration tools like Microsoft and BitTitan, but none are viewed as driving more profitability than SkyKick."

Scharon Harding, Channelnomics



#1 MSP-voted Migrations Platform. 20K Partners. 94% Satisfaction.¹ Start right and unlock customers for a lifetime of cloud services.

SkyKick delivers the 3 key features savvy MSPs need¹



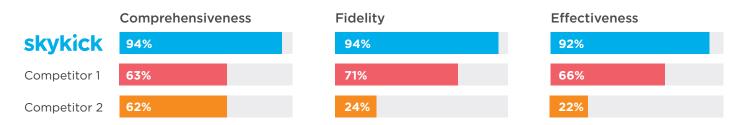
Percentage of Partners that are satisfied or very satisfied with key vendor attributes

SkyKick's migration solution has provided a lot of benefits to us, such as substantial time and money saving, the ability to run multiple migrations simultaneously, and greater visibility into the migration process. These features have enabled us to provide superior quality migration experiences to our customers...

...Implementation of other solutions wasn't as easy as SkyKick."1

Technical Completeness

In a recent study, 60% of MSPs expressed that technical completeness is the key driver in selecting a migration tool.¹



Comprehensive migration capabilities across email sources



Exchange Comprehensive migration of server and client-side data and setting



POP3/IMAP

Migrate server-side and client-

side data, including contacts,

calendars, email categories.

Google

Reduce the impact of Google data transfer limits. Map email to Outlook folders or categories.



Office 365 migrations.

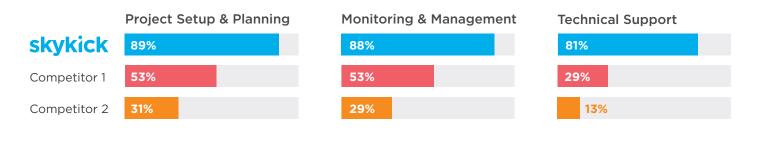
1. Accelerate Growth and Profitability with Office 365 Migrations and Ongoing Cloud Services, AMI-Partners Inc. 2018

Customers are generally afraid of going to the cloud especially with Exchange. Showing that you can provide a smooth migration puts them at ease up front, and helps sell additional cloud services."

David DeCamillis, VP of Sales & Marketing, Platte River Networks

Partner Experience & Support

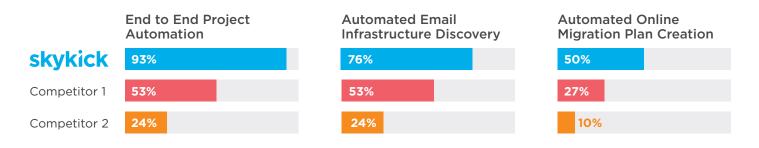
As an exclusively through-partner company, SkyKick is committed to your success. Our tools empower you by simplifying the migration experience from setup through to management. All backed by 100% free phone support.



"Having a tool that enables us to plan out our entire project ahead of time, and proactively alerts us to issues we may need to address takes guesswork and complexities out of a migration project."

Automation-Driven Profitability

Manual tasks can introduce risk. And the number of hours required to perform and coordinate all the required manual tasks can make migration projects a drain on practice profitability. Thus, MSPs look for products that provide the right balance of automation and control to reduce risk and manual effort.



We are currently spending significantly less time on migrations than we were with other tools. We are also running into fewer issues. Migrations that would have ground to a halt before proceed with no issues using SkyKick."

Nik Lapor, Sales Engineer Team Lead, CCB Technology

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Migration SKU Offerings	MIGRATION SUITES	DATA-ONLY
	Comprehensive migration project automation	If you just need to move server-side email data
Migration Planner		Ø
Comprehensive Discovery		\checkmark
Free, unlimited automated syncs		\bigcirc
Full fidelity delta sync to true up mailbox		\checkmark
Automated final and sweep syncs	S	\bigcirc
Office 365 tenant and mailbox provisioning		
Desktop readiness	S	
Optional DNS automation		
Outlook profile creation in Office 365	Ø	
Client-side data migration		

After using SkyKick's Migration Suite, 40% of MSPs indicated that Outlook setup, profile creation, and local data migration were the most time saving features – less than half thought this would be the case before the migration."¹

SkyKick Cloud Backup: The ideal second service for Office 365

Migration Suite delights and unlocks customers. Backup protects and extends relationships.





Increase Annual Recurring Revenue



Promote Office 365 Customer Retention



5-10x Revenue Business Valuation

1. Accelerate Growth and Profitability with Office 365 Migrations and Ongoing Cloud Services, AMI-Partners Inc. 2018

The backup solution gives us the doorway to have a strategic conversation with clients where we can guide them with our knowledge of Office 365."

Get Started

Log in at <u>skykick.com</u> to register and start your first Migration or Cloud Backup subscription.

Offers

Visit **offers.skykick.com** for the latest promos, including discounts on your first SkyKick order.