

# AMD RYZEN™ 5 PRO 7530U

## COMPETITIVE PERFORMANCE BATTLECARD VS INTEL 12TH AND 13TH GEN

### PROVEN SPEED AND RESPONSIVENESS FOR MODERN COMMERCIAL LAPTOPS

Give your business the performance edge and the freedom to work from anywhere with thin and light business laptops powered by the AMD Ryzen™ 5 PRO 7530U processor. Fast and responsive multitasking with six high performance “Zen 3” CPU cores.



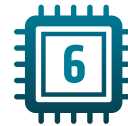
#### "Zen 3"

High frequencies, high instructions per clock, and lower latency



#### 7nm

Advanced 7nm architecture for leading performance/battery life



#### Performance Cores

High-performance 6-Core x86 CPU for business notebooks

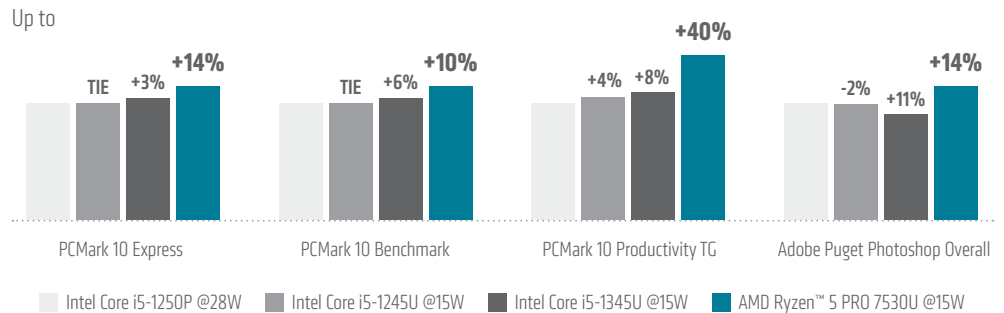
### DESIGNED FOR LEADERSHIP PERFORMANCE, POWER EFFICIENCY AND BATTERY LIFE

## LEADERSHIP PERFORMANCE VS INTEL 12TH AND 13TH GEN

### PROCESSOR AND SYSTEM PERFORMANCE

#### Faster Performance in Premium Business Laptops

- ✓ Superior “Zen 3” architecture
- ✓ 6 high performance cores
- ✓ “U Series” provides performance and power efficiency for T&L systems
- ✓ Competes against higher power “P Series”



See endnote: BCLRP-11

## BEST-IN-CLASS BATTERY LIFE AND POWER EFFICIENCY

Up to **13%** LONGER BATTERY LIFE FOR MICROSOFT TEAMS CONFERRING

When compared to the Dell Latitude 5440 with Intel core i5-1345U processor



Up to **24%** LONGER BATTERY LIFE FOR MICROSOFT TEAMS CONFERRING

When compared to the Dell Latitude 5440 with Intel core i5-1350P processor



### DESIGNED FOR POWER EFFICIENCY

When running typical office productivity applications users can expect to consume:

Up to **19% LESS POWER**

When compared to Dell Latitude 5440 w/ Intel core i5-1345U

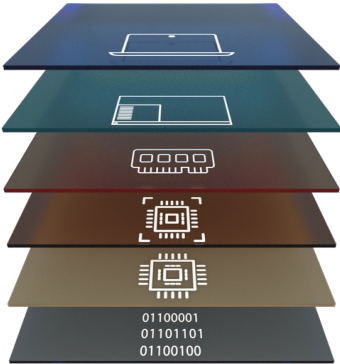
Up to **54% LESS POWER**

When compared to Dell Latitude 5440 w/ Intel core i5-1350P

See endnote: BCLRP-09, BCLRP-10

## MODERN MULTILAYERED SECURITY FEATURES

Every AMD Ryzen™ PRO processor is equipped with AMD PRO technologies to offer multilayered security features that help protect data and devices, plus enterprise-class solutions for manageability, reliability, and longevity.



See endnote: GD-206, GD-72

- OEM SECURITY FEATURES
- WINDOWS® 11 SECURITY  
Secured-Core PC  
Hardware Enforced Stack Protection
- AMD MEMORY GUARD
- AMD SECURE PROCESSOR  
FIPS 140-3 Level 1 and Level 2\* Certification
- AMD "ZEN 3" ARCHITECTURE  
AMD Shadow Stack
- YOUR DATA

\* FIPS 140-3 implementation under test

## Available in AMD Ryzen™ PRO 7030 Series

### AMD Shadow Stack

Delivers a robust security approach to help add protection against control-flow attacks.

### FIPS 140-3 Certification

Government encryption standard adopted by private sector as best practice for validating the security of cryptographic module.

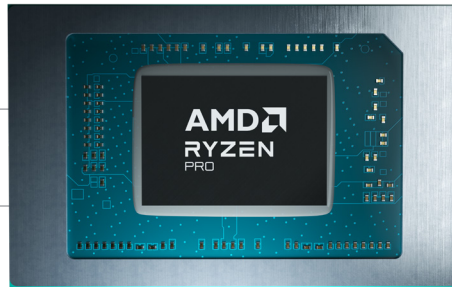
### Secured-core PC

Deep integration with Microsoft and OEMs to support Windows PCs.

## DESIGNED FOR PROFESSIONALS

"Zen 3" architecture delivers high frequencies, high instructions per clock, and lower latency

An incredible high-performance 6-core x86 CPU for Ultrathin Business Notebooks



Advanced 7nm process technology delivers leadership performance and battery life

### AMD PRO technologies:

- ✓ AMD PRO security
- ✓ AMD PRO manageability
- ✓ AMD PRO business ready

## AMD RYZEN™ PRO 7030 SERIES PROCESSORS VS COMPETITION COMPARISON

AMD RYZEN™ PRO	PERFORMANCE CORES	PROCESS	L2 + L3 CACHE	TDP	AMD PRO TECHNOLOGIES	INTEL CORE	PERFORMANCE / EFFICIENCY CORES	PROCESS	CACHE	TDP	vPro
Ryzen™ 7 PRO 7730U	8	7nm	20 MB	15W	✓	i7-1265U	2/8	10nm	12 MB	15W	✓
Ryzen™ 5 PRO 7530U	6	7nm	19 MB	15W	✓	i5-1245U	2/8	10nm	12 MB	15W	✓
Ryzen™ 3 PRO 7330U	4	7nm	10 MB	15W	✓	i3-1215U	2/4	10nm	10 MB	15W	

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1. Testing as of 10/27/23 by AMD internal performance lab. System configuration for Intel Core i5-1250P: Dell Latitude 5430, 16GB RAM, 1TB NVMe SSD, Intel integrated graphics, Windows 11 Pro. System configuration for Intel Core i5-1245U: Dell Latitude 5430, 16GB RAM, 512GB NVMe SSD, Intel integrated graphics, Windows 11 Pro using the following tests: PCMark 10 Express, PCMark 10 Productivity Test Group, Puget Adobe Photo Shop. Testing as of 10/27/23 by BOXIX Technologies, commissioned by AMD, utilizing HP EliteBook 645 G10 with AMD Ryzen 5 PRO 7530U processor, integrated AMD Radeon Graphics, 64GB RAM, 1TB NVMe SSD and Windows 11 Pro. Dell Latitude 5440 with Intel Core i5-1345U processor, Intel integrated graphics, 16GB RAM, 512GB NVMe SSD and Windows 11 Pro using the following tests: PCMark 10 Express, PCMark 10 Benchmark, PCMark 10 Productivity Test Group. PC manufacturers may vary configurations yielding different results. Results may vary. **BLCRP-11**

2. AMD defines the class of processors as the Ryzen™ 5 7530U, Intel Core i5-1345U, and the Intel Core i5-1350P processors. Based on internal testing by AMD as of 10/24/23. Battery life results evaluated by operation of a nine-participant Microsoft Teams video conference on battery. System configuration for AMD/Intel systems run from power level 100% > 5% @150nits brightness and power mode set to "power efficiency." System configuration for Ryzen™ 5 PRO 7530U: Lenovo ThinkPad L14 Gen 4, AMD Radeon Graphics, 16GB RAM, 256GB NVMe SSD, Windows 11 Pro and 46Wh battery. System config for Intel core i5 1345U, Dell Latitude 5440, 16GB RAM and 512GB NVMe SSD, Intel integrated Graphics, Windows 11 Pro and 54 Wh battery. System config for Intel core i5 1350P, Dell Latitude 5440, 16GB RAM and 256GB NVMe SSD, Intel integrated Graphics, Windows 11 Pro and 54 Wh battery. Battery life will vary based on a variety of factors. **BLCRP-09**

3. AMD defines the class of processors as the Ryzen™ 5 7530U, Intel Core i5-1345U, and the Intel Core i5-1350P processors. Testing as of 10/24/23 by AMD internal performance lab. System configuration for Ryzen™ 5 PRO 7530U: Lenovo ThinkPad L14 Gen 4, AMD Radeon Graphics, 16GB RAM, 256GB NVMe SSD, Windows 11 Pro running in Power Efficiency mode. System config for Intel core i5 1345U, Dell Latitude 5440, 16GB RAM and 512GB NVMe SSD, Intel integrated Graphics, Windows 11 Pro running in power efficiency mode. System config for Intel core i5 1350P, Dell Latitude 5440, 16GB RAM and 256GB NVMe SSD, Intel integrated Graphics, Windows 11 Pro running in Power Efficiency mode using the following tests: Microsoft Teams + Procyon Wall power consumed (watts). Each Microsoft Teams call consists of 9 participants (8x3) while running the UL Procyon benchmark. Laptop manufacturers may vary configurations yielding different results. **BLCRP-10**

4. Full system memory encryption with AMD Memory Guard is included in AMD Ryzen PRO, AMD Ryzen Threadripper PRO, and AMD Athlon PRO processors. Requires OEM enablement. Check with the system manufacturer prior to purchase. **GD-206**

5. Microsoft Pluton is a technology owned by Microsoft and licensed to AMD. Microsoft Pluton is a registered trademark of Microsoft Corporation in the United States and/or other countries. Learn more at <https://www.microsoft.com/security/blog/2020/11/17/meet-the-microsoft-pluton-processor-the-security-chip-designed-for-the-future-of-windows-pcs/>. Microsoft Pluton security processor requires OEM enablement. Check with the OEM before purchase. AMD has not verified the third-party claim. **GD-202**

6. The AMD Secure Processor is a dedicated on-chip security processor integrated within each system-on-a-chip (SoC) and ASIC (Application Specific Integrated Circuit) designed by AMD. It enables secure boot with root of trust anchored in hardware, initializes the SoC through a secure boot flow, and establishes an isolated Trusted Execution Environment. **GD-72**

\*Zen 3" is a codename only and not an AMD product name. ©2023 Advanced Micro Devices, Inc.

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