

# Advanced Backup

## For Acronis Cyber Protect Cloud

To protect business-critical data, backup is not enough – clients need the integrated approach of cyber protection. Paired with Acronis Cyber Protect Cloud, the Advanced Backup pack enables you to extend the cloud backup capabilities your clients require to proactively protect their data.

Available in consumption-based or per-workload licensing models, you can easily minimize data loss across your clients’ infrastructure and workloads with the best-in-breed backup and recovery technology that is enhanced with cyber protection.

### MORE THAN YOUR AVERAGE BACKUP – A COMPLETE CYBER PROTECTION SOLUTION

Benefit from backup capabilities enhanced with cyber protection: With protection with more than 20 platforms, you can protect your clients’ data confidently. Harness the power of one solution, one agent, and one console to deliver the comprehensive cyber protection your clients seek. Discover what backup and data protection capabilities you gain with Acronis Cyber Protect Cloud with Advanced Backup.

### INCREASE AUTOMATION AND PRODUCTIVITY

Scheduled backup reports, paired with cloud backup enhancements – like continuous data protection – help you save time while saving your clients from data loss.

### DELIVER THE MOST SECURE BACKUP

Acronis delivers a unique approach by combining cloud backup with cyber protection features, such as anti-malware and antivirus – to keep your clients’ data secure.

### PROTECT MORE WORKLOADS ON MORE PLATFORMS

From a single console, protect more than 20 platforms, including Microsoft Exchange, Microsoft SQL Server, Oracle DBMS Real Application clusters, and SAP HANA.

ACRONIS CYBER PROTECT CLOUD INCLUDES:	ADVANCED BACKUP ADDS:
<ul style="list-style-type: none"> <li>• File-level, disk-level, image, and application backups</li> <li>• Back up popular workloads including Mac, Windows, Linux, Microsoft 365, Google Workspace, Hyper-V, VMware, and much more</li> <li>• Hybrid storage options – Acronis-hosted storage, public clouds such as Microsoft Azure, or MSP local storage</li> </ul>	<p><b>Continuous data protection (CDP):</b> Acronis’ agent monitors and backs up changes in real-time for with near-zero RPOs, ensuring no data is lost</p>

ACRONIS CYBER PROTECT CLOUD INCLUDES:	ADVANCED BACKUP ADDS:
<ul style="list-style-type: none"> <li>• Flexible recovery options from full systems to granular files</li> <li>• Cloud-Local-Virtual migration</li> <li>• AI-based anti-malware and antivirus to counter ransomware and zero-day threats</li> <li>• Archive encryption</li> <li>• Incremental and differential backups</li> <li>• Vulnerability assessments</li> <li>• Google Workspace data protection</li> <li>• Complete Microsoft 365 protection</li> <li>• Backup encryption</li> <li>• Deduplication</li> <li>• Monitoring and reporting</li> </ul>	<ul style="list-style-type: none"> <li>• Expanded backup support: Covers Microsoft SQL clusters, Microsoft Exchange clusters, Oracle DB, and SAP HANA</li> <li>• Data protection map and compliance reporting: Scan your clients' environments to ensure their workloads, files, applications, and users are protected</li> <li>• Scheduled backup reports: Reduce time and highlight your MSP business's value with automatic reporting</li> </ul>

## INNOVATIVE LEADER IN THE DATA PROTECTION INDUSTRY



### Continuous data protection

Ensure users don't lose work that is in-progress by defining a list of critical apps that they frequently use. The Acronis agent monitors every change made in the listed applications and continuously backs them up between scheduled backups so no data is lost – helping achieve near-zero RPOs. Paired with cyber protection, this helps you provide your clients the best prevention and recovery available.

### Data protection map and compliance reporting

Guarantee that critical data is protected for compliance reporting with the data protection map. Use automatic data classification to track the protection status of important files, folders, and workstations. If they are not protected, an alert is created so you can protect your clients' critical data.

### Notarization and e-signature for backed-up files

Strengthen data protection with capabilities for verifying backed up files' authenticity and integrity through notarization and for signing such files electronically with a publicly verifiable digital signature.

### Application cluster backup and restore

Ease IT administrative burden with built-in capabilities for easy backup and recovery of Microsoft Exchange clusters, Microsoft SQL Server clusters, and Oracle DBMS Real Application clusters.

### SAP HANA backup

Strengthen your SAP HANA database protection with consistent, script-based, disk-level backups that simplify management and do not require any SAP HANA expertise.

### Scheduled backup reports

Increase visibility into data protection and simplify auditing with backup reports delivered as PDF or Excel files in a specified language format to listed recipients on a scheduled basis.

### PART OF ACRONIS CYBER PROTECT CLOUD

Advanced Backup is an add-on package that extends the backup and data protection capabilities of Acronis Cyber Protect Cloud – industry-first integration that allows service providers to deliver cybersecurity, data protection, file sync and share, and security management services through one integrated solution.

