

PARTNER LOGO



# Modernize computing with Chrome OS

Enterprises of  
all types saw a  
**cloud workforce  
on the horizon**

WFH increased

**173%**

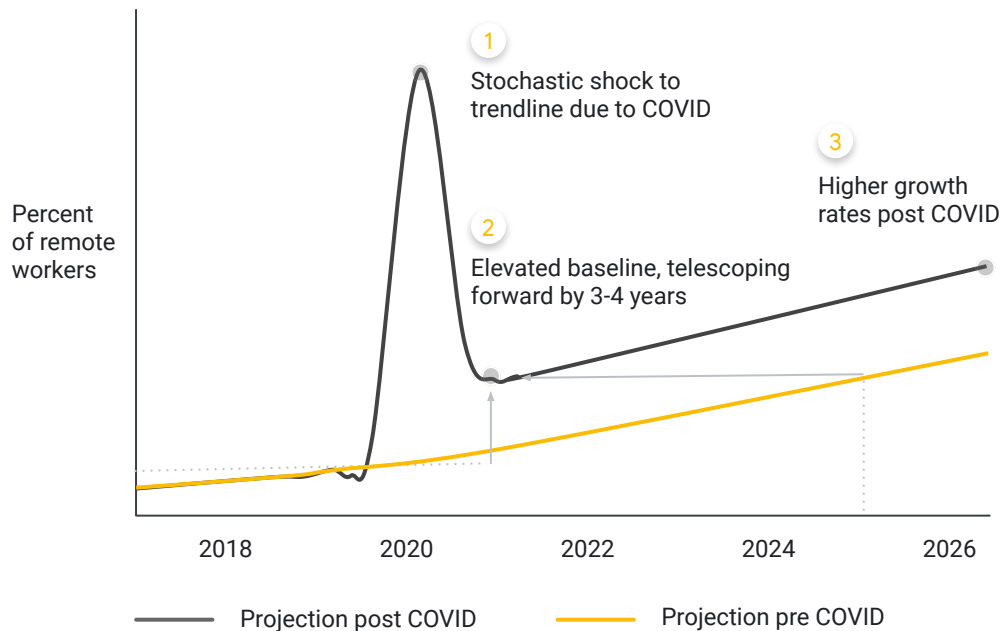
between 2005 and 2018

# The future of work came early with COVID-19

Businesses quickly deployed remote workers and are now preparing for a distributed workforce

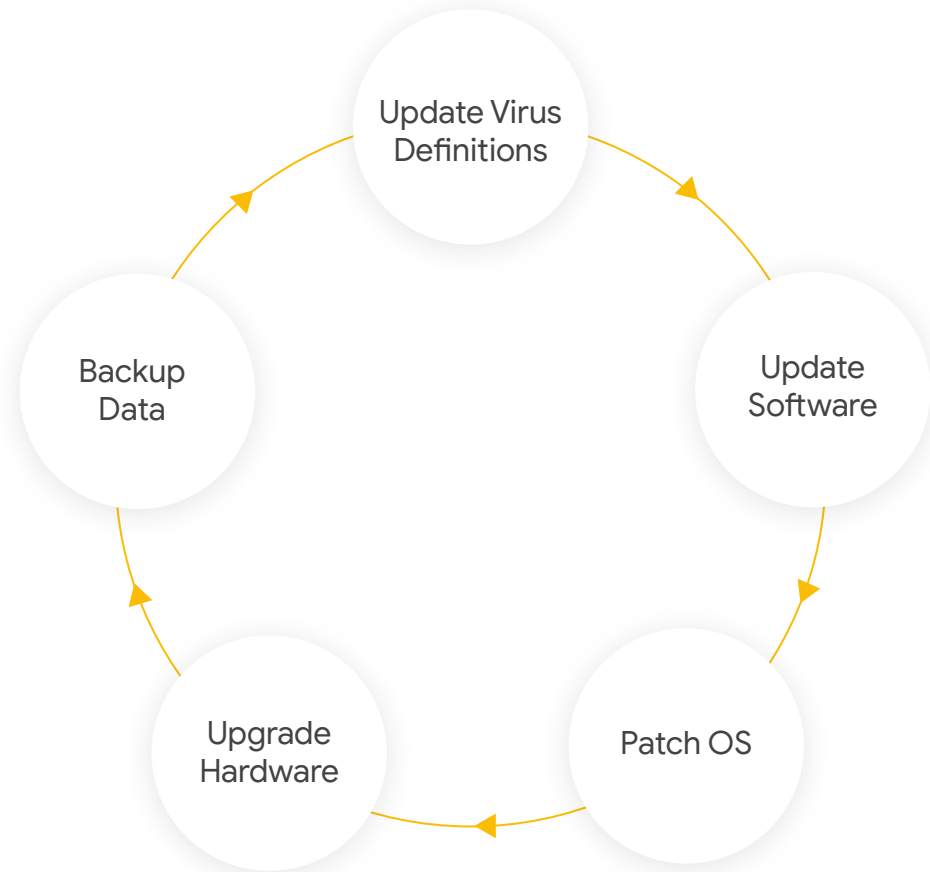
Those that had already significantly or completely evolved their cloud-based end user computing were 1.5x more prepared to support employee mobility (Forrester)

## Evolution of remote working population over time (For illustration only)



# Legacy endpoints don't support new ways of working

They leave your organization vulnerable  
to high costs and security threats



# The challenges legacy endpoints create are **amplified by remote working**

- Proliferation of apps & devices
- Lack of distributed endpoint security
- Ineffective, costly technology
- Slow device deployment
- Disrupted user experiences

**4/10**

IT professionals struggled with device procurement and management<sup>1</sup>

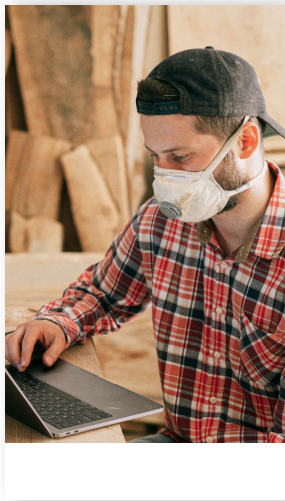
**47%**

of organizations report an increase in attempted cyber attacks<sup>2</sup>

**70%**

of organizations report that their main cost-cutting measure is more effective use of technology<sup>3</sup>

Employees of all types **need cloud-based solutions to stay productive and protected**



Frontline workers



Information workers



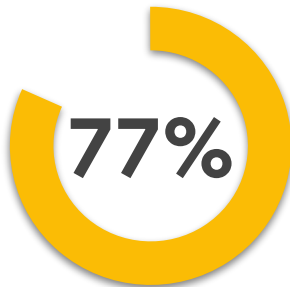
IT

# Apps and data moving to the cloud **is not new news**



of ITDMs agree that giving workers access to business apps anytime, any place, from any device is now business-critical

**Source:** Cloud Workers Are Key To Disruption Preparedness, Forrester



of enterprises have at least one application or a portion of computing infrastructure in the cloud

**Source:** "State of Enterprise Cloud Computing, 2018" [Forbes](#)



increase in organizations that have implemented or are expanding cloud-based computer adoption from 2018

**Source:** Forrester

# A modern infrastructure isn't enough — you need modern endpoints

**58%**

IT decision makers we surveyed indicated that **only 58% of their organizations' work applications could be accessed via browser** (Forrester)


**21%**

Forrester predicts that the percentage of information workers **working from home most of the time will rise to 21% by end of 2021; up from 7% in 2019**




# So, why Chrome OS?

# Businesses are choosing **Chrome OS** for the move



Chrome OS devices  
deploy **76% faster**  
than Windows 10  
devices



IT can **manage  
devices remotely**  
with Google Admin  
console

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Built-in device  
security and **updates  
deploy automatically**  
or roll out gradually

Establishes a  
**cloud-first approach** to  
collaboration and work

# You need a modern OS that empowers a cloud workforce

**1** Information workers at home

**2** Thin client replacement with a modern OS

**3** Remote call center and help desks

**4** Virtual healthcare practitioners



# Benefits of Chrome Enterprise's cloud-first endpoints



Fast deployment and  
simple management



Apps for  
every worker



Modern employee  
experience, from  
anywhere



Built-in, proactive  
security



A smart and eco-friendly  
investment

# Solutions to **accelerate** your move to **Chrome OS**

- Chrome OS Readiness Tool
- Chrome Enterprise Recommended
- Zero-touch enrollment
- Parallels Desktop
- More productivity features



# Fast deployment

Ensure managed Chrome OS devices get into the hands of employees quickly

**76%**

time savings during device deployment

## **Drop ship devices**

Drop ship Chrome OS devices that will automatically enroll into domain with zero-touch enrollment

## **No imaging Required**

Cloud-based profiles download policies, apps, settings, and bookmarks automatically after log in

## **Fast reassignment and deprovisioning**

Reduce time required by over 90% for device reassignment and deprovisioning



# Fast deployment

Ensure managed Chrome OS devices get into the hands of employees quickly

## **Eliminate mundane enrollment tasks**

Remove manual app installation, enterprise enrollment, antivirus configuration and imaging steps required by Windows

## **Zero-touch enrollment**

Drop ship Chrome OS devices that will automatically enroll into enterprise administration with zero-touch enrollment

## **Device reassignment and deprovisioning**

Reduce time required by over 90% for device reassignment and deprovisioning





# Simple management

Administrative control with Chrome Enterprise Upgrade and the Google Admin console

More than **300+**  
**settings, security**  
**and privacy controls**

Enable identity-less  
use cases with  
**managed guest**  
**sessions**

Configure **Wi-Fi, VPN,**  
**identity, certificate**  
**and printer**  
**infrastructure**

Set up **apps, browser**  
**extensions, or**  
**bookmarks** remotely



# Apps for every worker



**Optimized apps** via  
Chrome Enterprise  
Recommended



**Access productivity**  
suites like Google  
Workspace and  
Microsoft Office 365

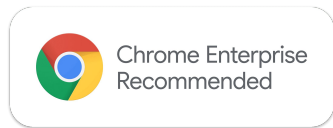


**Run Windows apps**  
via VDI or Parallels  
Desktop



**Video**  
Conference with  
Meet, Zoom, Teams  
and more.

# Chrome Enterprise Recommended Partners



## Productivity

DocuSign

doctor.com

copper



## Printing

YSOFT

printix

Lexmark

KOFAX

PaperCut PrinterLogic

uniFLOW LRS  
ENTERPRISE MANAGEMENT

directprint.io PHAROS



## Communications

slack

RingCentral



Cisco Webex

## Identity & Access Management

okta

paloalto  
NETWORKS

onelogin



# Modern employee experience, from anywhere

- High-performance devices that **boot up fast and don't slow down over time**
- Quickly log in to any device and **pick up where you left off with cloud profiles**
- **Work from anywhere**, on any Chrome OS device
- Work offline with access to **Google Play store apps, Gmail, and Google Drive files**
- Updates **install in the background**



# Built-in and proactive security

**Built-in security features** like data encryption and Google-designed Titan C chip to **protect identity and ensure system integrity.**

Proactive security features like Google Safe Browsing and prevent password reuse to **keep users from navigating to malicious sites and accidentally sharing data**

IT controls to **prevent lost or stolen devices and regulate security updates**



# A smart & sustainable investment

## **Reduce total cost of ownership**

Save up to \$482 per device per year from reduced deployment, upgrade, and training costs

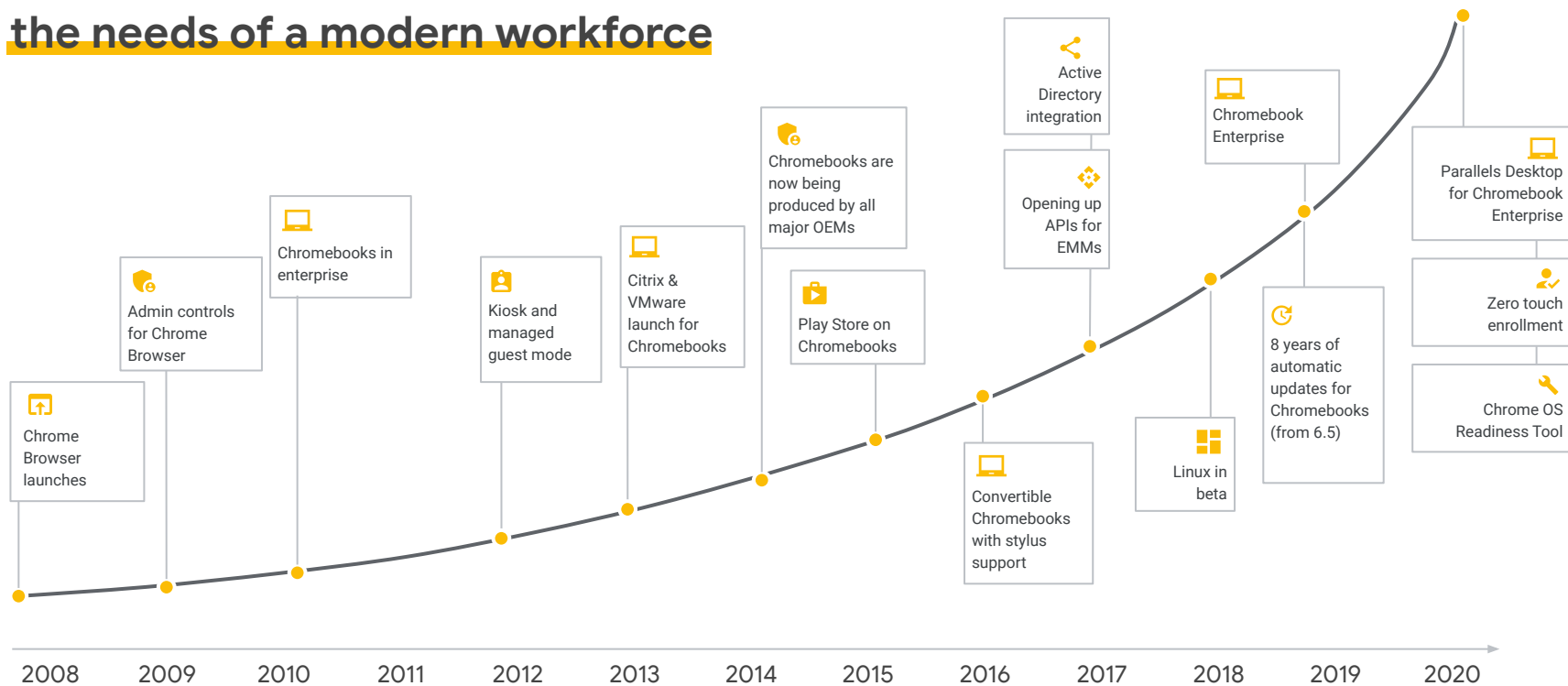
## **Free 24/7 technical support**

With Chrome Enterprise Upgrade and Chromebook Enterprise, get free 24/7 technical support for troubleshooting

## **Sustainable investment**

Up to 46% less energy consumption, lower device carbon footprint, and Chromebooks with sustainable and recyclable material

# Chrome Enterprise continues to **address the needs of a modern workforce**



# Together, Chrome OS + enterprise capabilities make **Chromebook Enterprise**



## Enterprise Capabilities



Advanced security  
Flexible access

Simplified orchestration  
24/7 IT admin support





# Chrome OS partner ecosystem

Have devices shipped directly to employees at their homes & have them ready to be signed in. Supported by a broad range of resellers:



- Enrolling into Chrome OS management
- Pre-configured networks and VPN settings
- App and extension deployment
- Asset tagging
- Laser etching
- Bundling of peripherals

# Companies are moving to the cloud with Chrome Enterprise

## Retail



## Healthcare



## Public Sector



## Financial Services



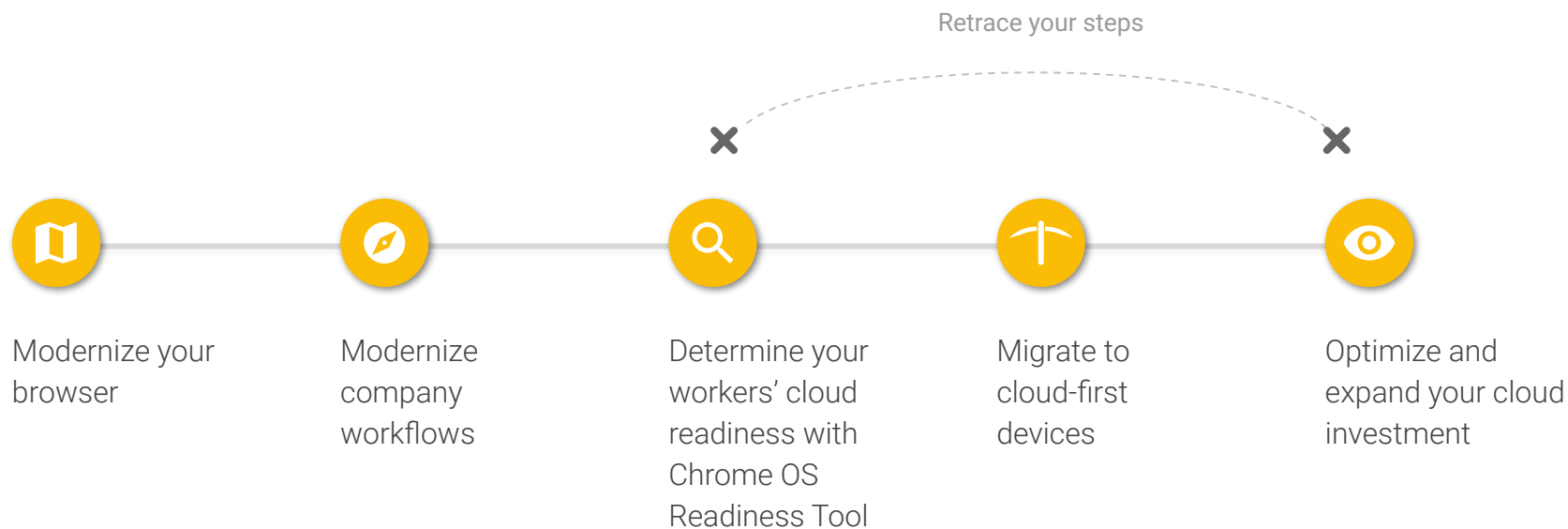
## Manufacturing



## Tech



# Start your journey to a cloud workforce



# CTAs

# Sign up for Chrome Enterprise trial

Get started today by signing up [here](#)



# Use **Chrome OS Readiness Tool** to identify Windows devices that are ready to switch

Available to all in 2021. Fill out the form to download a sample report, get notified when it's ready, or express interest in trying it early [here](#)



# Calculate benefits with the TCO Calculator

Estimate the costs and  
benefits of switching to Google  
Chromebooks [here](#)



# Sign up for an evaluation

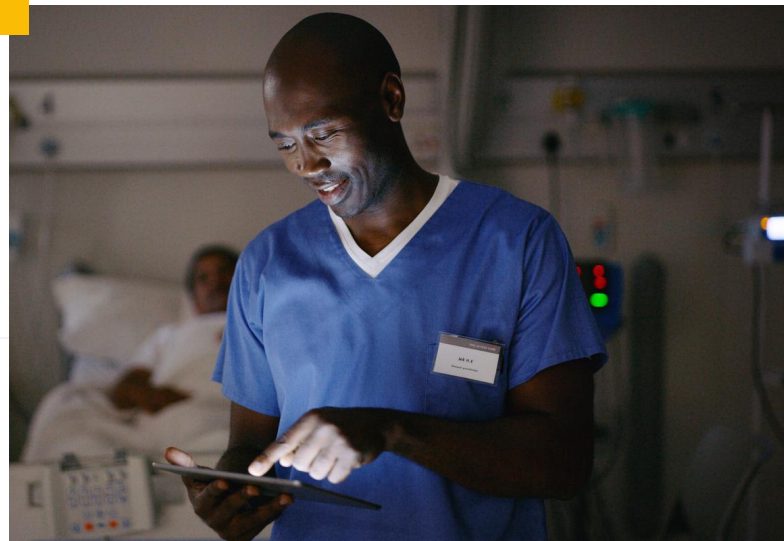
Contact our sales team to discuss your needs [here](#)





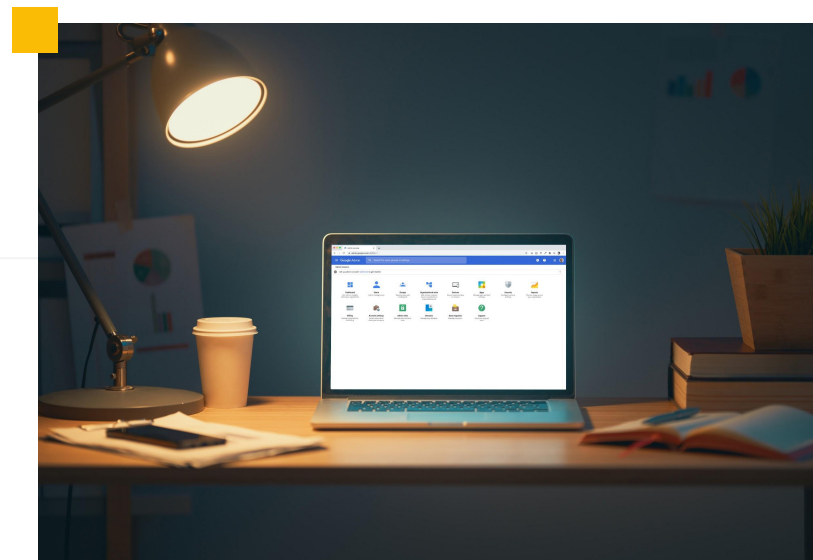
# Check out our **frontline** **worker** guide

Download “Power Your Frontline  
Workforce with the Cloud” [here](#)



# Check out our **security** paper

Download “Cloud-native  
Security for Endpoints” [here](#)



# Check out our **remote work** toolkit

Find resources for IT teams to support end-to-end Chrome OS deployment [here](#)



# Explore our “How-to” Demo Videos

Get help with navigating the Google Admin Console and find answers to frequently asked deployment questions [here](#)

chrome enterprise

## Domain Verification

▶ PLAY ALL

### Chrome Enterprise "How To" Demo Videos

Updated yesterday

25 videos

Google Chrome Enterprise combines Chrome OS and Chrome Browser to enable work in the cloud. Manage users' access to data, applications, and extensions without breaking a sweat. Work securely from anywhere, on any device. Your data is kept safe in the cloud.

This playlist is a video series from the Chrome Enterprise team. Each demo, will focus on an important topic for IT administrators, and business decision makers - things like deployment steps, navigating product, new features, and helpful resources for learning how to manage your

- 15 How to manage the three modes of Chrome OS 3:13 Google Chrome
- 16 Configuring Support Through Admin Console & Help Center 2:45 Google Chrome
- 17 Admin Role Series | How to... 2:06 Google Chrome
- 18 Admin Role Series | How to... OS 3:24 Google Chrome
- 19 Admin Role Series | How to... 2:15 Google Chrome
- 20 Admin Role Series | How to... 3:05 Google Chrome

# Read our customer stories

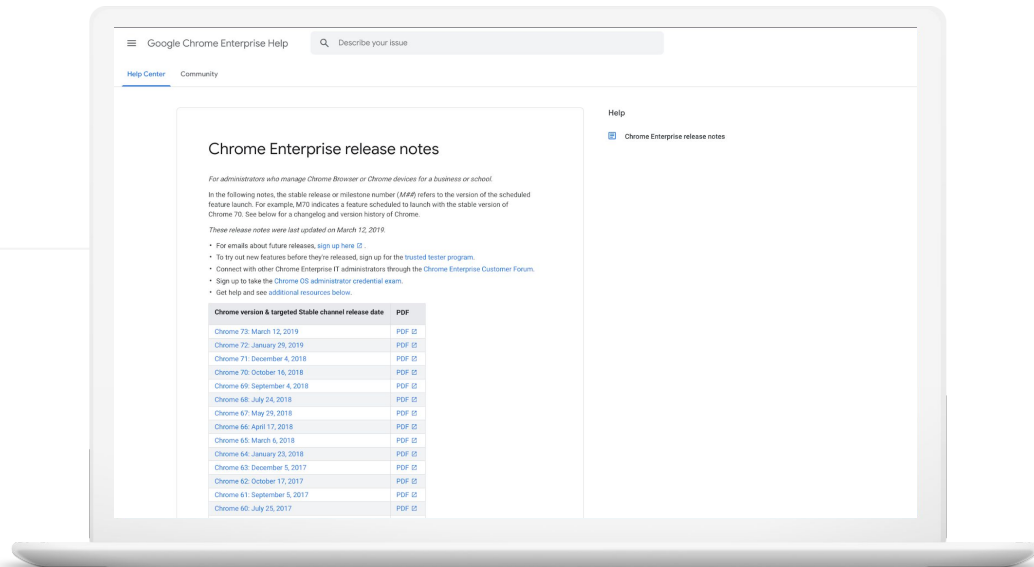
See how Chrome Enterprise helps leading businesses secure their workforce, reduce IT overhead and enable cloud workers [here](#)



“Chromebooks give our care teams more mobility, and help people collaborate with each other. With Chrome Enterprise management, our IT team can help care teams work more efficiently.” — Joshua Gragg, IT Lead, Prestige Care

# Chrome Enterprise release notes

[g.co/help/ChromeEnterpriseReleaseNotes](https://g.co/help/ChromeEnterpriseReleaseNotes)



# Thank You